



ACTION: Erol Kirilmaz says classic lamps should be completely eliminated.

Call to conservation

ISTANBUL

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Efficient light bulbs could cut Turkey's electricity bill by up to 80 percent, according to a top executive of Osram. Osram, a leading company in electrical lighting, has called on the government to issue an electrical energy savings circular for all organizations.

Inviting citizens, government and the business world to switch to energy-saving lamps, Erol Kirilmaz, the chief executive of Osram Turkey, said such lamps would provide 80 percent energy savings with the same quality

of lighting and would result in drastic savings on electricity bills.

Kirilmaz has characterized such a circular as a crucial step in the fight against global warming, but added that for a comprehensive and lasting effect, the exemplary behavior that has begun with public organizations has to be undertaken by the private sector and households, too.

He said using 10,000 energy saving lamps in place of current lamps was on the agenda and would result in saving about 800,000 kilowatt-hours of energy and 400 tons of carbon dioxide emissions each year.